

Brad Egeland

Las Vegas, NV

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Profile

- *20+ years of high-level IT, business management, and project management experience*
- *Successful leadership of many large scale IWMS/TRIRIAG project engagements*
- *5+ years experience in social media management, marketing and SEO*
- *Successful management of projects/programs in excess of \$50M*
- *Implementation of custom design solutions*
- *Full SDLC project responsibility*
- *Highly skilled leader of requirements and design sessions*
- *Gaming/Casino industry experience*
- *Engineering/manufacturing and aviation industry experience*
- *Healthcare industry experience*
- *Government contracting experience*
- *Strategic business and financial planning*
- *Non-profit organization leadership: Strategic planner and board of directors member*
- *Experienced leader of managing project scope, change, and customer relationship*

Professional Experience

Independent Professional

Business Solution Designer, 2008-present

- IWMS subject matter expert (SME) consultant for a year-long Department of Defense vendor market analysis project. Planned to become the largest IWMS solution ever implemented.
- Authored more than 5,000 professional expert articles, eBooks and video articles on project management, best practices, leading edge technology, business technology, and small business strategy for software organizations and independent sites online.
- Working with software vendors and services organizations to promote and market their site and software/service offerings through the use of expert content and promotion and SEO practices using various tools and social media avenues.
- Standardized project management practices and developed portfolio reporting tools and automated resource management processes for the world leader in mechanical automation and control equipment to the theatrical, themed attractions, motion pictures, and touring production markets.
- Led projects and oversight of offshore development teams for local professional services organization.
- Led customer engagements for a leading software company focusing on lead capture and digital media delivery at conferences and conventions

TRIRIGA

Sr. Project Manager, 2006-2008

- Leading implementations of the TRIRIGA solution for large corporations and government sector entities on 6 month to 2 year projects with revenues ranging from \$250k to \$1.5M. Industries include airline, pharmaceutical, industrial supply, banking, higher education, and government agencies and covered all modules of the TRIRIGA solution. Clients included US Airways, WW Grainger, GlaxoSmithKline, Medtronic, World Bank, University of Maryland, FDA, Wyeth, Boeing, City of Edmonton, Smithsonian, JP Morgan Chase, and others.
- Worked with customers and business analysts to define detailed requirement, finalize functional design documents, create use cases, and prepare the customer test scenarios and user acceptance testing tasks.

**Independent Professional
IT/Project Management Consultant, 2005-2006**

- Implemented project management practices and led custom implementations for an eHealth company that creates health management system portals for clients/customers.
- Led CRM analysis and implementation project for one organization across three divisions
- Managed records management and archive migration projects for several Fortune 500 companies.

**Bally Gaming + Systems
Corporate Client Manager, 2004-2005**

Responsible for managing professional staff and all projects/IT initiatives for Bally's largest client.

- Managed corporate account for Bally's largest customer.
- Managed professional staff handling all projects for the customer including installations and new IT initiatives.
- Redesigned Bally's product release process to ensure improved deployments and increased customer satisfaction.
- Defined problems, strategically assigned resources and identified a mutual direction between the corporate client and Bally products.

**The CyberNET Group
Director of Project Management - Las Vegas, 2004**

Responsible for all Las Vegas-based corporate operations for a \$300 million global IT services organization.

- Led a \$1.2 million system re-write project for a LV-based hospitality organization.
- Program Manager leading all project initiatives servicing a \$1 billion LV-based gaming solution leader in software, systems and hardware.
- Implemented best project management practices based on PMI methodologies to better align IT initiatives with clients' needs and business goals.

**Mandalay Resort Group
Applications Development Manager, 2003 - 2004**

Led staff of 18 developers and business analysts in support of all MRG Casino Management System (CMS), Lodging Management System (LMS), and Player Reward Card (One Club) systems for 15 corporate properties.

- Led projects and managed staff for all CMS and LMS related development initiatives.
- Led new enterprise-wide project tying major credit card rewards program to existing One Club player reward program.
- Mentored staff on project management excellence and newly incorporated SDLC process.

Consultant
Strategic Business Architect, 2001 - 2003

Analyzed and strategized information technology, e-commerce, and business process solutions to meet customer needs.

- Analyzed data capture, reporting structures, and business processes to increase profitability for an \$30 million/year retail business.
- Rescued inoperable financial management system serving two separate business entities. Identified security breach and implemented new measures and practices to insure future data integrity.
- Analyzed IT needs for a large medical practice. Recommended and implemented new hardware and software solutions to meet physicians' and patients' needs.
- Identified requirements and analyzed financial reporting needs for business entity. Successfully implemented new practices and financial reporting structure to meet executive management's needs.

Rockwell Collins
Senior Project Manager, 1998 - 2001

Led all IT project management activities for the Master Data & Meta-Data technology infrastructure. Mentored and delegated responsibilities to project and technical leaders for new business initiatives. Managed all intranet, extranet, and internet project initiatives for the newly formed Internet Team at Rockwell Collins.

- Managed sell-off of an existing business unit. Sale details and data transfer had been previously neglected resulting in legal action. Created successful team consisting of legal counsel, engineers, technical staff, quality control, configuration management, and program managers. Venture deemed highly successful by executive leadership and gained \$250,000 in withheld revenue prior to deadline.
- Led effort to design and implement Rockwell Collins' Project Management Office (PMO).
- Responsible for requirements gathering and documentation with the customer on all projects.
- Directed up to 162 open master data and meta-data projects at any one time, including teams of 50 project staff members.
- Directed numerous enterprise-wide project initiatives serving both internal business units as well as external customer and business partners.
- Led project restructuring portfolio management tool incorporating procedures and deliverables to facilitate project management practice for junior level managers.
- Pioneered Rockwell Collins' project management process, later incorporating the practice throughout entire IT division.
- Led all projects for start up internet development organization serving all business units of a \$2 billion per year corporation. Overwhelming success – doubled project volume in less than 6 months.
- Responsible for requirements gathering and documentation with the customer on all projects.
- Key role in shaping the structure, focus, and mission of newly created Project Management Office (PMO).
- Leveraged business capabilities and technical resources to establish highly visible and much anticipated Rockwell Pharmacy internet presence. Provides prescription and benefit services to employees and retirees worldwide.

Rockwell Collins**Senior Project Manager**, 1998 – 2001 (continued)

- Led enterprise-wide IT web solutions serving three customer bases: Internet, Intranet, and Extranet. Managed cluster and load balanced web architecture supporting these solutions. Managed both web and SQL servers in an entirely Microsoft centric environment – leveraging the interoperability of IIS, ASP, and SQL Server with NT technology.

National Computer Systems (now Pearson Education)**Manager of Project Administration**, 1994 - 1998**Deputy Project Manager**, 1993 - 1994**Project Administrator**, 1989 - 1993**Configuration Manager**, 1987 - 1989**Applications Developer**, 1985 - 1987

- Directed key components of company's largest revenue generating business including: production, customer service, change management, task orders, contract modifications, subcontractor and vendor management, and financial analysis and reporting.
- Managed all financial activities for \$30 million federal contract including pricing, forecasting and reporting.
- Forecasted, planned and managed staff budgets more than \$500,000.
- As Deputy Project Manager, grew staff, budget and responsibilities by 300% over incumbent's role. Added change management, project administration, financial management, status reporting, customer service, and call center management to the list of functions directed by this key role on a critical \$30 million contract.
- Led teams on successful proposal efforts for over \$100 million in federal contracts.
- Directed 3 Department of Education contract closeouts with budgets totaling over \$200,000. Created cross-reference meta-data database of 15 million sensitive electronic and hard-copy documents archived to Federal Records Centers. All three data warehousing efforts were extremely successfully, completed under budget and ahead of schedule. Led technical and project staff and their direct reports (on site and remotely).
- Managed highly specialized team of 25 IT consultants in converting external system to company's processing environment.
- Designed, implemented, and administered online configuration and change management systems for government contracts in excess of \$100 million.
- Over 10 years of resource/personnel management including hiring, performance appraisals and compensation for numerous members of direct staff. Managed staffs up to 27 professionals.

Specialized Experience

Project Management/Processes: PMI; RUP; Six Sigma; CMM; CMMI; MS Project; Primavera; Clarity; Agile, plus large variety of client desktop and web-based PM/PPM platforms and solutions.

Gaming/Casino: CMS; LMS; Bally's SDS; Sarbanes-Oxley (SOX)

Programming, Processes, Technologies & Platforms: Siebel; Peoplesoft; Oracle; SQL; IDMS/R; LINUX/UNIX; Windows; CICS; AS400; ERP; SAP; COBOL; C; VB; SAS; HTML; Java; Javascript; Agile; Scrum; ETL; ITIL; J2EE; Spring; Hibernate; JMX; TRIRIGA 9 (2.5.3 platform, 9.5.3 application); Mac OS; .Net; SDLC;

PC Platforms: MS Office; Word; Access; Powerpoint; Visio; Excel; Photoshop; Apple/Mac; Windows

Education

BA, Management Information Systems, University of Iowa