Brad Egeland

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<u>Profile</u>

- 20+ years of high-level IT and business management experience
- 15+ years of enterprise Project Management experience
- Successful management of projects/programs in excess of \$50M
- Implementation of custom design solutions
- Full SDLC project responsibility
- Highly skilled leader of requirements and design sessions

- Gaming/Casino industry experience
- Engineering/manufacturing and aviation industry experience
- Healthcare industry experience
- Government contracting experience
- Strategic business and financial planning
- Non-profit organization leadership: Strategic planner and board of directors member
- Experienced leader of managing project scope, change, and customer relationship

Professional Experience

Independent Professional IT/Project Management Consultant, 2005-present

- IWMS subject matter expert (SME) consultant on a Department of Defense vendor market analysis project. Will become the largest IWMS solution ever implemented.
- Leading enterprise workplace management system implementations (IWMS TRIRIGA) for large corporations and government sector entities for 1-2 year projects with revenues ranging from \$250k to \$1.5M. Successfully completed recent enterprise go-live for large industrial supplies distributor including \$100k in additional booked and billed change orders between 1/08 and 4/08.
- Authored more than 500 professional articles on project management, leading edge technology, business technology, and small business strategy for multiple resources
- Standardized project management practices for the leading supplier of mechanical automation and control equipment to the theatrical, themed attractions, motion pictures, and touring production markets. Developed portfolio reporting tools and automated the organizations resource management process to ensure project successes and continued customer satisfaction.
- Implemented project management practices for an eHealth company that creates health management system portals for clients/customers.
- Managed \$1M+ proprietary software implementations for multiple Fortune 500 organizations.
- Led IT projects and implementations for an eHealth organization and worked closely with their healthcare industry partners and customers.
- Managed records management and archive migration projects for several Fortune 500 companies.

Bally Gaming + Systems Corporate Client Manager, 2004-2005

Responsible for managing professional staff and all projects/IT initiatives for Bally's largest client.

- Managed corporate account for Bally's largest customer.
- Managed professional staff handling all projects for the customer including installations and new IT initiatives.
- Redesigned Bally's product release process to ensure improved deployments and increased customer satisfaction.
- Defined problems, strategically assigned resources and identified a mutual direction between the corporate client and Bally products.

The CyberNET Group Director of Project Management - Las Vegas, 2004

Responsible for all Las Vegas-based corporate operations for a \$300 million global IT services organization.

- Led a \$1.2 million system re-write project for a LV-based hospitality organization.
- Program Manager leading all project initiatives servicing a \$1 billion LV-based gaming solution leader in software, systems and hardware.
- Implemented best project management practices based on PMI methodologies to better align IT initiatives with clients' needs and business goals.

Mandalay Resort Group Applications Development Manager, 2003 - 2004

Led staff of 18 developers and business analysts in support of all MRG Casino Management System (CMS), Lodging Management System (LMS), and Player Reward Card (One Club) systems for 15 corporate properties.

- Led projects and managed staff for all CMS and LMS related development initiatives.
- Led new enterprise-wide project tying major credit card rewards program to existing One Club player reward program.
- Mentored staff on project management excellence and newly incorporated SDLC process.

Consultant

Strategic Business Architect, 2001 - 2003

Analyzed and strategized information technology, e-commerce, and business process solutions to meet customer needs.

- Analyzed data capture, reporting structures, and business processes to increase profitability for an \$30 million/year retail business.
- Rescued inoperable financial management system serving two separate business entities. Identified security breech and implemented new measures and practices to insure future data integrity.
- Analyzed IT needs for a large medical practice. Recommended and implemented new hardware and software solutions to meet physicians' and patients' needs.
- Identified requirements and analyzed financial reporting needs for business entity.
 Successfully implemented new practices and financial reporting structure to meet executive management's needs.

Rockwell Collins Senior Project Manager, 1999 - 2001

Led all IT project management activities for the Master Data & Meta-Data technology infrastructure. Mentored and delegated responsibilities to project and technical leaders for new business initiatives.

- Managed sell-off of an existing business unit. Sale details and data transfer had been previously neglected resulting in legal action. Created successful team consisting of legal counsel, engineers, technical staff, quality control, configuration management, and program managers. Venture deemed highly successful by executive leadership and gained \$250,000 in withheld revenue prior to deadline.
- Led effort to design and implement Rockwell Collins' Project Management Office (PMO).
- Directed up to 162 open master data and meta-data projects at any one time, including teams of 50 project staff members.
- Directed numerous enterprise-wide project initiatives serving both internal business units as well as external customer and business partners.
- Led project restructuring portfolio management tool incorporating procedures and deliverables to facilitate project management practice for junior level managers.

Rockwell Collins Internet Project Manager, 1998 - 1999

Managed all intranet, extranet, and internet project initiatives for the newly formed Internet Team at Rockwell Collins.

- Pioneered Rockwell Collins' project management process, later incorporating the practice throughout entire IT division.
- Led all projects for start up internet development organization serving all business units of a \$2 billion per year corporation. Overwhelming success doubled project volume in less than 6 months.
- Key role in shaping the structure, focus, and mission of newly created Project Management Office (PMO).
- Leveraged business capabilities and technical resources to establish highly visible and much anticipated Rockwell Pharmacy internet presence. Provides prescription and benefit services to employees and retirees worldwide.
- Led enterprise-wide IT web solutions serving three customer bases: Internet, Intranet, and Extranet. Managed cluster and load balanced web architecture supporting these solutions. Managed both web and SQL servers in an entirely Microsoft centeric environment – leveraging the interoperability of IIS, ASP, and SQL Server with NT technology.

National Computer Systems (now Pearson Education)

Manager of Project Administration, 1994 - 1998

Deputy Project Manager, 1993 - 1994

Project Administrator, 1989 - 1993

Configuration Manager, 1987 - 1989

Applications Developer, 1985 - 1987

- Directed key components of company's largest revenue generating business including: production, customer service, change management, task orders, contract modifications, subcontractor and vendor management, and financial analysis and reporting.
- Managed all financial activities for \$30 million federal contract including pricing, forecasting and reporting.
- Forecasted, planned and managed staff budgets more than \$500,000.
- As Deputy Project Manager, grew staff, budget and responsibilities by 300% over incumbent's role. Added change management, project administration, financial management, status reporting, customer service, and call center management to the list of functions directed by this key role on a critical \$30 million contract.
- Led teams on successful proposal efforts for over \$100 million in federal contracts.
- Directed 3 Department of Education contract closeouts with budgets totaling over \$200,000. Created cross-reference meta-data database of 15 million sensitive electronic and hard-copy documents archived to Federal Records Centers. All three data warehousing efforts were extremely successfully, completed under budget and ahead of schedule. Led technical and project staff and their direct reports (on site and remotely).
- Managed highly specialized team of 25 IT consultants in converting external system to company's processing environment.
- Designed, implemented, and administered online configuration and change management systems for government contracts in excess of \$100 million.
- Over 10 years of resource/personnel management including hiring, performance appraisals and compensation for numerous members of direct staff. Managed staffs up to 27 professionals.

Specialized Experience

Project Management/Processes: PMI; RUP; Six Sigma; CMM; CMMI; MS Project; Primavera; Clarity; Agile

Gaming/Casino: CMS; LMS; Bally's SDS; Sarbanes-Oxley (SOX)

Programming, Processes, Technologies & Platforms: Siebel; Peoplesoft; Oracle; SQL; IDMS/R; LINUX/UNIX; Windows; CICS; AS400; ERP; SAP; COBOL; C; VB; SAS; HTML; Java; Javascript; Agile; Scrum; ETL; ITIL; J2EE; Spring; Hibernate; JMX; TRIRIGA 9 (2.5.3 platform, 9.5.3 application); Mac 10.5.x Leopard OS; .Net; SDLC;

PC Platforms: MS Office; Word; Access; Powerpoint; Visio; Excel; Photoshop; Apple/Mac; Windows

Education

BA, Management Information Systems, University of Iowa