

Brad Egeland

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Profile

- 20+ years of high-level IT, business management, and project management experience
- Management of projects/programs in excess of \$50M
- Gaming/Casino industry experience
- Strategic business and financial planning
- Experienced leader of managing project scope, change, and customer relationship
- 10+ years experience in social media management, marketing and SEO
- #1 Provider of PM Content Worldwide

Professional Experience

Independent Professional

Business Solution Designer, 2008-present

Helping organizations manage tech-related projects and market software and services worldwide. Named "#1 Provider of Project Management Content in the World."

- IWMS subject matter expert (SME) consultant for a year-long Department of Defense vendor market analysis project.
- Authored more than 7,000 professional articles, eBooks, white papers and videos articles on project management, best practices and cybersecurity.
- Digital Marketing with software vendors and services organizations to promote/market their site and software/service offerings through the use of expert content, promotion and SEO practices using various avenues.
- Led projects and oversight of offshore development teams for PS organization

pmxboard LLC

Chief Technology Officer, May 2021-present

Advising, planning, designing and implementing the best technology for the organization to grow and move forward. pmxboard is a startup organization that develops physical and digital tools to help transform your personal or professional projects into an Agile world.

Advisory Board

University of Nevada, Las Vegas (UNLV), September 2021-present

By invitation only, serving on the Advisory Board for UNLV in their Customer Experience Program targeted toward executives and work teams ready to put customers at the center of their business in order to put actionable plans into place in the organization.

Macs 4 Cancer Kids

Founder & CEO, June 2021-present

Non-profit putting tech devices in the hands of children receiving chemo at clinics, hospitals and ER rooms so as to distract them from uncomfortable treatments and make treating them easier for doctors and nurses.

TRIRIGA

Sr. Project Manager, 2006-2008

Lead implementations of the TRIRIGA solution for large corporations and government sector entities on 6 month to 2 year projects with revenues ranging from \$250k to \$1.5M.

Independent Professional

IT/Project Management Consultant, 2005-2006

PM methodology consulting, led healthcare portal implementations for online healthcare org, managed records management/archive migration projects for Fortune 500 orgs

Bally Gaming + Systems

Corporate Client Manager, 2004-2005

Responsible for managing professional staff and all projects/IT initiatives for Bally's largest client - Harrah's

The CyberNET Group

Director of Project Management - Las Vegas, 2004

Responsible for all Las Vegas-based corporate operations for a \$300 million global IT services organization.

Mandalay Resort Group

Applications Development Manager, 2003 - 2004

Led staff of 18 developers and business analysts in support of all MRG Casino Management System (CMS), Lodging Management System (LMS), and Player Reward Card (One Club) systems for 15 corporate properties.

Consultant

Strategic Business Architect, 2001 - 2003

Analyzed and strategized information technology, e-commerce, and business process solutions to meet customer needs.

Hy-Vee Food Stores

Assistant Store Manager, 2001-2002

Assistant store manager for one of the largest stores in a 250+ store, \$10 billion leader in the grocery industry. Managed large staff and created new reports on product leaders.

Rockwell Collins

Senior Project Manager, 1998 - 2001

Led all IT project management activities for the Master Data & Meta-Data technology infrastructure. Mentored and delegated responsibilities to project and technical leaders for new business initiatives. Managed all intranet, extranet, and internet project initiatives for the newly formed Internet Team at Rockwell Collins.

National Computer Systems (now Pearson Education)

Application Developer and Deputy Project Manager, 1985 – 1998

App developer, manager, financial manager and appointed Deputy Project Manager (key government program position) for key components of company's largest revenue generating (\$30 million annually) business including: production, customer service, change management, task orders, contract modifications, subcontractor and vendor management, and financial analysis and reporting. Managed staffs up to 27 professionals.

Specialized Experience, Methodologies and Technologies

PMP; PMI; PMBOK: Waterfall; Agile; Scrum; Kanban; MS Project; Primavera; Jira; Cybersecurity; Zero trust; Mindmapping; AI; IAM; SAFe; Digital Marketing; plus large variety of client desktop and web-based PM/PPM platforms and solutions.

Education

Bachelors Degree, Management Information Systems, University of Iowa