

Brad Egeland

Business Solution Designer

brad@bradegeland.com

Summary

Expertise in Project Management, IT and Business Management, Business Process and Re-Engineering, Gaming/Casino IT, Engineering/Manufacturing and Aviation IT, Healthcare IT, Government Contracting, Strategic Business and Financial Planning, Non-profit organization leadership.

Experience

Business Solution Designer at BradEgeland.com - Independent Consultant

2005 - Present (10 years)

Currently working with a variety of software and business services clients around the world on expert content and promotion for their various software products and professional services. Recent work includes: Vendor analysis and selection contract for the Department of Defense. Leading IWMS software implementations for Fortune 500 organizations and government entities. Implementing project management practices for an eHealth company that creates health management system portals for clients/customers. Leading all enterprise IT implementations and working closely with the client's healthcare industry partners and customers. Strategizing with executive management to best utilize core competencies and grow the business' customer base. Providing expert content for client sites worldwide and using social media marketing and SEO to drive traffic and sales to client sites and products and services.

Sr. Project Manager at TRIRIGA

2006 - 2008 (2 years)

Led TRIRIGA IWMS software implementations and technical teams for government agencies and Fortune 500 organizations in many different industries including airlines, banking, higher education, medical supplies, pharmaceuticals, industrial supplies, etc.

Corporate Client Manager at Bally Gaming & Systems

2005 - 2005 (less than a year)

Responsible for managing professional staff and all projects/IT initiatives for Bally's largest client. Managed corporate account for Bally's largest customer. Managed professional staff handling all projects for the customer including installations and new IT initiatives. Redesigned Bally's product release process to ensure improved deployments and increased customer satisfaction. Defined problems, strategically assigned resources and identified a mutual direction between the corporate client and Bally products.

Director of Project Management, Las Vegas Office at The CyberNet Group

2004 - 2005 (1 year)

Responsible for all Las Vegas-based corporate operations for a \$300 million global IT services organization.

Led a \$1.2 million system re-write project for a LV-based hospitality organization. Program Manager leading all project initiatives servicing a \$1 billion LV-based gaming solution leader in software, systems and hardware. Implemented best project management practices based on PMI methodologies to better align IT initiatives with clients' needs and business goals.

Corporate IT Applications Development Manager at Mandalay Resort Group

2003 - 2004 (1 year)

Led staff of 18 developers and business analysts in support of all MRG Casino Management System (CMS), Lodging Management System (LMS), and Player Reward Card (One Club) systems for 15 corporate properties. Led projects and manage staff for all CMS and LMS related development initiatives. Led new enterprise-wide project tying major credit card rewards program to existing One Club player reward program. Mentored staff on project management excellence and newly incorporated SDLC process.

Strategic Business Architect at Consultant

2001 - 2003 (2 years)

Analyzed and strategized information technology, e-commerce, and business process solutions to meet customer needs. Analyzed data capture, reporting structures, and business processes to increase profitability for an \$30 million/year retail business. Rescued inoperable financial management system serving two separate business entities. Identified security breach and implemented new measures and practices to insure future data integrity. Analyzed IT needs for a large medical practice. Recommended and implemented new hardware and software solutions to meet physicians# and patients# needs.

Sr. Project Manager at Rockwell Collins

1998 - 2001 (3 years)

Led all IT project management activities for the Master Data & Meta-Data technology infrastructure. Mentored and delegated responsibilities to project and technical leaders for new business initiatives. Managed all intranet, extranet, and internet project initiatives for the newly formed Internet Team at Rockwell Collins. Led effort to design and implement Rockwell Collins# Project Management Office (PMO). Directed numerous enterprise-wide project initiatives serving both internal business units as well as external customer and business partners. Pioneered Rockwell Collins# project management process, later incorporating the practice throughout entire IT division.

Manager, Project Administration at National Computer Systems

1985 - 1998 (13 years)

Directed key components of company#s largest revenue generating business including: production, customer service, change management, task orders, contract modifications, subcontractor and vendor management, and financial analysis and reporting. Managed all financial activities for \$30 million federal contract including pricing, forecasting and reporting. Forecasted, planned and managed staff budgets more than \$500,000. Led teams on successful proposal efforts for over \$100 million in federal contracts. esigned, implemented, and

administered online configuration and change management systems for government contracts in excess of \$100 million.

Skills & Expertise

Vendor Management

SDLC

Business Analysis

Project Management

Software Project Management

Change Management

Consulting

Program Management

Technical Advisory

White Papers

Marketing

Social Media Marketing

IT Project & Program Management

IT Project Leadership

Market Analysis

E-commerce

Management

ITIL

Enterprise Software

PMO

Education

University of Iowa

Bachelor of Business Administration (BBA), Management Information Systems, 1981 - 1985

Honors and Awards

Top 200 Agile Blogs of 2011 (bradegeland.com) Top 20 Project Management Blogs (bradegeland.com) #15 on Top 25 Project Management Blogs (bradegeland.com) Top 10 Team Project Management Blogs (primary contributor to site mentioned) Top 50 Blogs in Project Management (primary contributor to site mentioned) Listed on AllTop.com as a Top Project Management content site

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